

# Senior Packages

*{Designed Specifically for Graduates}*



## ALL SENIOR PACKAGES INCLUDE:

- 1.5-2 hour session at 2-3 Locations with Unlimited Outfits
- A Personal, Private Online Gallery
- Disc with 15 Web-Ready images included
  - {DVD unless CD is requested}
  - {All images included will retain watermark}
  - {Designed to share online only - approx. 600x400px}
- \$65 printing credit to be spent at your discretion in the online gallery
  - {Be Sure to Check Prints Price List}
  - {Can be used in any combination}

### SENIOR PACKAGE 1      \$350

- Additional printing of up to 80 wallets for announcements
- {If fewer wallets are needed, spending can be authorized on other prints}

### SENIOR PACKAGE 2      \$400

- Additional printing of 100 Senior Announcements
  - {Personally designed by photographer & Approved by Client\*}
  - {Collage-Style Announcements with Multiple Images included}
  - {Color-Coordinated Lined - or Metallic - Envelopes included}
  - {5x7 Postcard-Style; Professionally Printed Front & Back}

### ADD A HARDCOVER ALBUM    \$200

- Medium Album of your choice; 20 pages; Includes Setup
- {Designed by Photographer & Approved by Client\*}
- {Room for friend's Signatures}

*{Must be added at time of Senior Package Order}*

\* Up to 3 hours of design is included for each item designed by Photographer. Additional Large-scale changes to Proof(s) may incur further charges. All Prices subject to change without notice.



# Senior Reps

{Interested in being a Rep for Green Shoes Photo?}



## So what is a Senior Rep?

My Senior Reps get a great deal on some fantastic senior photography & in exchange help promote my work at their High School. I try to make this as easy as possible by providing you 2 purse or backpack-sized albums (they clock in around 5x5 with 20 pages front & back). One is for you & the other I'd suggest you share with your mother, grandmother or other loved one who can't pass up a chance to talk about you & show you off! Believe me, this is one time when it won't be embarrassing.

## What do you get?

Enough goodies to make you & whoever is paying the bill happy! I know that photography can get expensive & I could give you a list of reasons why, but instead, I'm just going to offer you a chance to bring those costs down. Your investment would be \$75.00, to help me cover the cost of getting you those fabulous images along with all the goodies listed below. Go ahead, check it out, I'll wait here until you're done.

## What's the catch?

No catch. Not really, anyway. I limit the number of Senior Reps I have per school, so let me know you're interested early. I also only run the program from June until January 15th of the following year.

Use my Contact Form on my Blog or shoot me an email at [info\[at\]greenshoesphoto.com](mailto:info@greenshoesphoto.com) and use the **Subject Line: Senior Rep for {Your High School Name}**.

## SENIOR REP PACKAGE:

**\$75**

1.5-2 hour session at 2-3 Locations with Unlimited Outfits

A Personal, Private Online Gallery

Disc with 25 Web-Ready images included

{DVD unless CD is requested}

{All images included will retain watermark}

{Designed to share online only - approx. 600x400px}

8x10 of your choice from Online Gallery

\* Up to 3 hours of design is included for each item designed by Photographer. Additional Large-scale changes to Proof(s) may incur further charges. All Prices subject to change without notice.

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# Print Price List

Many of these items are available in my Packages at discounted prices.

	size	price
prints	4x6	\$7.00
other custom sizes available	5x7	\$10.00
	8 Wallets	\$12.00
	8x10	\$13.00
	11x14	\$16.00
	16x20	\$24.00
canvas	8x10	\$90.00
other custom sizes available	11x14	\$100.00
	16x20	\$110.00
small albums (20+ pages) see Albums pages for info	4x4 to 6x9 Softcover	\$125.00 + \$100.00 if setup is required
medium albums (20+ pages) see Albums pages for info	7x7 to 8x8 Hardcover	\$175.00 + \$100.00 if setup is required
large albums (20+ pages) see Albums pages for info	8x8 to 11x14 Hardcover	\$225.00 + \$100.00 if setup is required
jumbo albums (20+ pages) see Albums pages for info	12x12 to 15x11.5 Hardcover	\$275.00 + \$100.00 if setup is required
DVD of Web-Ready images for posting online	not printable	\$25.00 per 5 images {1-5=\$25.00; 5-10=\$50.00; etc.}
DVD of High Resolution Images for printing	printable up to 8x10	\$125.00 per 1 image
Announcements min. order of 100	typically 5x7 other sizes available	\$50.00/hr creation fee {typically 1-2 hrs.} + final price depending on size & quantity

## shipping fees:

\$1 - \$50 = \$5 s&h | \$51 - \$100 = \$10 s&h | \$100+ = \$15 s&h

Please make print & canvas orders via the order form within your online gallery.  
For other products, contact photographer

If you have any questions or want to see samples, check my Blog or email me.



# Album Pricing

*{Details on Custom Albums}*

## **SMALL ALBUMS**

Softcover, 20 pages, front & back, Printed Professionally  
{Cover printed with Image from Session/Event}  
{Comparable Sizes in Dust Jacket are Available on Request for Additional Printing Cost}

Sizes

4x4

5x5

5x7, portrait or landscape

6x9, portrait only

## **MEDIUM ALBUMS**

Dust Jacket or Softcover, 20 pages, front & back, Printed Professionally  
{Cover printed with Image from Session/Event}  
{Comparable Sizes in Softcover are Available upon Request - Extra Cost may or may not Apply}

Sizes

7x7

8.5x5.5, landscape only

8x8

## **LARGE ALBUMS**

Hardcover or Dust Jacket, 20 pages, front & back, Printed Professionally  
{Cover printed with Image from Session/Event}  
{Comparable Sizes in Softcover are Available upon Request - Extra Cost may or may not Apply}

Sizes

8x10

8.5x11, portrait or landscape

10x10

## **JUMBO ALBUMS**

Hardcover or Dust Jacket for 12x12 & 11x14  
Linen Cover with Photo Window or Dust Jacket for 15x11.5  
20 pages, front & back, Printed Professionally  
Size

12x12

11x14, landscape only

15x11.5, landscape only

\*Up to 2 hrs. of design included. Additional time for large-scale changes may incur additional fees.  
All Prices subject to change without notice.



# Custom Design Info

{Details on Custom Printing}

## Albums:

Many of my packages come with Albums. I like albums. They are more difficult to loose than little prints & the variety of images more adeptly tell your story. The only draw-back for albums is that they take time to setup, so I have 2 ways of pricing them. It's not complicated once I explain the logic, so here goes:

If an album comes with the package my client orders, then all additional albums of the same size, page count & cover (whether they're ordered by your mother or your Great-Aunt Sally) are sold at a reduced fee, since the time I've taken to uniquely design the album has already been covered.

However, if my client does not purchase a package with an album, when Great-Aunt Sally wants an album, I have to charge her for the time it takes me to design the album. Or, a more likely example, if you decided to forgo a package with an album, but later decide that you actually wanted one, I'll have to design it for you before we can order & a fee to cover my time is applied to the album. An additional fee may also be added if a unique cover type, page count, or album size is requested.

So, the first album (in the package or not), has an additional fee to help pay for the time it takes to personally design the album. Then, any additional albums, with the same design as the original, come at the reduced price. Make sense? I hope so! If not, let me know & I'll try again!

## Announcements:

Includes Save the Dates, Invitations, or Thank You Notes for Weddings, Graduation Announcements for Seniors, Birth Announcements or Holiday Cards for Children or Families or any other combination you'd like. Custom announcements are a unique & personal way to let your family & friends know what's happening in your life & that they're invited to join you (as the case may be).

My announcements, like the albums, do require a setup fee for your unique design. However, the pricing is a little different, since I assume your Great Aunt Sally won't want to order 100 Save the Dates (or Senior Announcements, but you get the idea). In this case, it's more likely that you'll want to order 200 or 250 or even 500 instead of only 100. If this is the case & you buy a package with 100 announcements included, then you only need to pay the fee for the extra announcements (it averages about \$225 per 100-5x7s, including envelopes, but if you get to 500 or more, a quantity reduction kicks in, so let me know).

Finally, if you're not sure if you want a custom design or simply want to see what I do, and you know some **visual samples** will help, head on over to my **blog** & click the visual samples at the top, then check out some photos of albums, sample setups & more.

